

# MICHAEL ALF

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## Helping Leaders Navigate, Shape, and Win the AI Age.

I support CEOs and executive teams in understanding, adopting, and deploying AI in a way that creates measurable business outcomes — through education, strategic advisory, and hands-on implementation.

### Work Portfolio:

- ✓ **Executive AI Coaching**  
Exclusive 1on1 Sessions or join my Leadership Intelligence Circle (LIC)
- ✓ **Executive Education**  
Equip leaders with the skills and mindset to drive AI-powered change.
- ✓ **Audits / Assessments**  
Identify and prioritize high-value use cases with clear ROI.
- ✓ **Advisory/Consulting**  
Accelerate strategic decision-making on AI adoption.
- ✓ **Implementation**  
Build AI workflows, agents, and complex solutions that deliver fast wins.
- ✓ **Keynotes**



Operating globally from Portugal  
(DACH, GCC-Region, Australia)



**Trained 350+ executives in person (+thousands online), advised global clients, and delivered enterprise-scale AI implementations**

**Trusted by Leaders Across Industries and Countries**

**Customers:**



**Certification:**



**Testimonials:**



**Michail Stahlhut** (CEO at Hupac Group)

Michael Alf led an inspiring workshop on artificial intelligence for our executive team – using an approach that engaged and excited both AI newcomers and experienced users alike. We were particularly impressed by the versatility with which Michael highlighted the potential of AI for our company – practical, motivating, and grounded in a deep understanding of business reality. Thanks to his input, AI is no longer a side topic for us but a strategic driver. We are committed to continuing the journey and systematically developing the skills of our employees. A clear recommendation for anyone looking to advance AI within their organization – well-founded, easy to understand, and always with an eye on the big picture.



**Sarah McDonald** (Group Human Resources Manager at Icon)

"I highly recommend Michael Alf to any organisation seeking to explore the possibilities of AI technology. His professionalism, expertise, and engaging delivery style make him a valuable asset for any business looking to drive technological advancement and foster a culture of innovation."



**Ahmed Alshaikh** (Head of IT Governance at Basamh Group)

I'm pleased to recommend Michael Alf, who led our two-day Strategy & AI Thinking training. Throughout the sessions, he demonstrated strong expertise and an excellent ability to teach complex concepts to trainees without a technical background. What stood out most was his clarity, structure, and patience—he made sure everyone understood the "why" behind each concept and how it connects to strategy and decision-making. The discussions were insightful, and the learning experience was both engaging and highly valuable. If you're seeking an AI thinking trainer who can simplify complexity while keeping the content rigorous and actionable, Michael is an excellent choice.

**Mission: Unlocking human potential in the age of AI.**



<https://michaelalf.com>



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