MICHAEL ALF

Your Sparring Partner for AI- and GenAI-Driven Transformation:

- Assessments
- Executive Education
- Simulations
- Executive Coaching/Sparring
- Implementation
- Keynotes 🇳🇿 🇩🇪 🎤

Selected (GenAI/AI) related activities:

- ✓ Agentic AI Workshop for VP Sales and his team of a leading tech company
- ✓ GenAI Awareness Workshop for CEOs and their teams (Europe)
- ✓ (Virtual) Keynote on GenAI for 180 Executives and Entrepreneurs (Oman)
- ✓ 2-Days Workshops for Middle and Senior Managers on GenAI (Middle East)
- ✓ Immersion Workshop on GenAI for Rising Leaders (South Africa)
- ✓ Top Management (C-Level) Simulation Workshop "AI-enabled Digital Transformation"
- ✓ Multiple Workshops "AI for Business" with a focus on human-centric AI transformation (Saudi Arabia / Portugal)

Selected Implementations & Co-Development Projects

- ✓ Contributing Author "Introduction to AI" at NOVA Business School (Top European University)
- ✓ Co-Development of Maverick GenAI business simulation (6 countries)
- ✓ Development of AI-Based Solution "High Volume Delivery Note Reading" (Logistics)

Based in Portugal 🇵🇹, Michael works globally with leaders ready to shape the future.

in https://www.linkedin.com/in/themichaelalf/

🌐 https://michaelalf.com

MICHAEL ALF

Michael Alf - a German-Australian 🇦🇺 🇩🇪 - helps leaders and their teams navigate the opportunities and challenges of AI, GenAI, and digital transformation. As a global executive, entrepreneur, and trusted sparring partner, he brings a rare combination of business acumen, technology expertise, and leadership insight.

With over 30 years of global experience — spanning corporate leadership, entrepreneurship, and advisory roles with companies like Capgemini, KPMG, Asciano, Matrix42 and as a German Federal Armed Forces officer — Michael helps organizations navigate AI-driven change, hybrid leadership, and digital transformation.

His mission: to unlock human potential in the age of AI.

The Future of Leadership:
AI-Driven Strategies for
Corporate Success

How AI and GenAI impacting leadership

Michael Alf

How I Support Clients:

- Upskilling your leadership teams on AI, GenAI and Agentic AI (non technical or more technical)
- Acting as your personal sparring partner with a focus on the impact of AI, GenAI on leadership and transformation
- Supporting your roadmap and AI strategy development
- Support with prototyping and implementation of solutions.

Clients include:

Australian Government | **Business**
business.gov.au

CA — CHARTERED ACCOUNTANTS AUSTRALIA • NEW ZEALAND

SIEMENS
Ingenuity for life

E | EMERITUS

KPMG

Omantel

EY

HUPAC

DUVENBECK
THE CULTURE OF LOGISTICS

Elements of a prompt - basics

☐ **Role:** What role does ChatGPT play? [Act as ... You are ... You will be ...]

☐ **Context:** What does ChatGPT need to know? [In general the more the better. You can also get an acknowledgement.]

☐ **Task:** What should ChatGPT do? [Your task is ... Write ...]

☐ **Tone:** Which tone should ChatGPT use? [Write in a pro[...] entertaining but still to the point.]

☐ Try it out now!

🌐 **https://michaelalf.com**

Let's explore how I can support your leadership team — connect via LinkedIn or michaelalf.com

Featured in:

Forbes Entrepreneur **VENTS** MAGAZINE